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BioBased Technologies® Names New Chief Operating Officer

SPRINGDALE, Arkansas (Sept. 22, 2011) – Sam Kratzer has joined BioBased Technologies® as the company’s chief operating officer. Kratzer replaces Robert Porter, who left the company earlier this month.

Kratzer comes to BioBased Technologies® most recently from Archway Sales where he was director of marketing. Archway is a distributor of Agrol® polyols, one of the products developed by BioBased Technologies®.

“I worked with BioBased Technologies® while at Archway,” Kratzer said. “So I was familiar not only with the company but also its products and its place in the market. I am excited about working with a company that has a strong sustainable product focus. The growing demand for these products gives us lots of opportunities for the future.”

Kratzer has held a variety of business development positions with well-known companies in the industry including GMZ Inc., Sherwin Williams and Seegott Inc.

“Sam’s experience in the chemical distribution industry will be invaluable to us, especially as we continue to expand the distribution of Agrol® with manufacturing customers and develop our contractor network for BioBased Insulation®,” said Amy Sorrell, chief executive officer for BioBased Technologies®.

BioBased Technologies® is focused on developing and marketing sustainable solutions for the manufacturing and construction industries. Products offered by BioBased Technologies® include Agrol®, bio-based polyols; and BioBased Insulation®, spray polyurethane foam insulation and sealants available from a network of approved contractors. BioBased Technologies®, LLC is headquartered in Northwest, Ark.

For more information about the products available from BioBased Technologies® visit www.biobasedtechnologies.com.